

Craftwork employs LUNA to create a world-class user experience for YouSee, the leading pay-television platform in Denmark.



CHALLENGE

YouSee, the main cable operator in Denmark, is a subsidiary of TDC, the largest telecommunications company in the country.

To retain its leading position and offer a world-class user experience to subscribers, YouSee wanted to provide an entirely new set-top box proposition. YouSee chose Craftwork to help deliver its vision.

SOLUTION

The LUNA™ engine from Craftwork facilitated a fast and flexible development environment, while offering fantastic graphics performance.

Craftwork created the entire user interface in only nine months, working in close collaboration with YouSee and its chosen hardware supplier, Humax.

The result was a hybrid service that seamlessly integrates conventional cable channels and on-demand streams delivered online.

FEATURES

- Browse visual programme guide
- Search programmes by keyword
- Sort channel list based on user preference
- Change channels virtually instantly
- Pause programme, with fast forward and rewind
- Record up to three programmes simultaneously
- Access 30-day programme archive
- Rent the latest movies and library titles
- Integrate Netflix, HBO and CMORE services
- Continue viewing on a different device
- Manage parental controls

BENEFITS

YouSee now offers a comprehensive and highly-regarded service with an outstanding user experience that subscribers simply love.

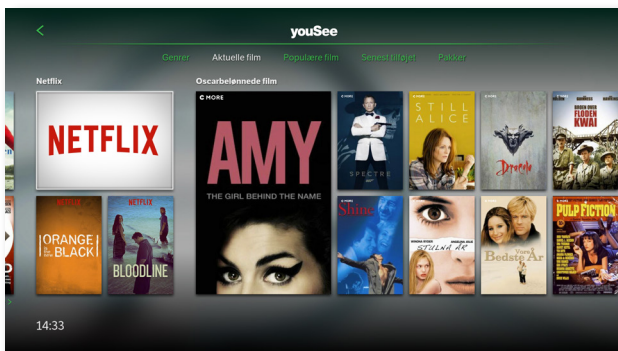
YouSee can easily manage the presentation of the entire user interface and continue to develop features to attract and retain customers in a highly competitive market.

“*Craftwork made the front end and coded all the user experience. They are experts and know an incredible amount about the development of set-top boxes. And they deliver on time.*”

The newly-developed set-top box has an impressive user interface with outstandingly fast graphics, and we can decide exactly how we want to present our service.

This was only made possible with the great effort Craftwork's specialists have put into the development of the box. Craftwork helped our vision come alive.

Henrik Harder
Commercial Manager
YouSee



craftwork

CRAFTWORK

We craft extraordinary user experiences for television and video applications that work wonderfully.

Craftwork plans, designs and builds intelligent and engaging interfaces for electronic programme guides, video services, and other interactive information and entertainment systems.

We create outstanding presentation and navigation systems that deliver the business objectives of our customers and satisfy the demanding requirements of their users.

With more than ten years of experience in the field, we know what works well on screen and we know how to make it work even better.

We take considerable care and pride in developing elegant, sophisticated software that is superbly reliable, maintainable and expandable. Our high-quality code is deployed in millions of devices worldwide.

Leading platform operators, system integrators, and hardware manufacturers recognise that we deliver cost-effective solutions to challenging problems, on brief, on budget and on schedule.

We enjoy working closely with some of the most successful companies in the industry.

Contact us to see how we can help you.

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